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## New hair restoration technology leaves no linear scars

The Wise Center for Plastic Surgery now offers NeoGraft – the latest hair restoration technology – to both male and female patients. The new method is minimally invasive, and because it harvests individual follicles from the back of the head without a scalpel or stitches, it leaves no linear scars.

Dr. Jeffrey B. Wise, M.D., F.A.C.S. is one of only a few providers in the country that offers this technology. It is ideal for both men and women who want to do something about thinning hair or bald areas of the scalp.

Using the NeoGraft method, patients heal more quickly and comfortably than under the old linear-harvest technique, also called the “strip method.” The strip method requires the physician to use a scalpel to remove a strip of scalp and close the area with sutures or staples, resulting in a six-week recovery time. With NeoGraft, the patient can return to work in a couple of days. Without a tell-tale linear scar, the patient can wear a short haircut. And without stitches, the patient has fewer restricted activities.

Results between the old strip method and NeoGraft are similar when performed by a skilled physician. The difference is not in the area of hair growth, but how the donor area is harvested: either with a strip of scalp or with small individual graft extractions.

Patients who would like the option of wearing a very short haircut in the back or sides of their scalp, or those with active or busy lifestyles who don't have time for a long recovery period are good candidates for NeoGraft. NeoGraft can also be used to camouflage scars on patients who have had prior “strip” procedures.

NeoGraft is a viable option for both men and women looking to restore their own living and growing hair with transplantation.

In most cases, the fee structure for the NeoGraft hair transplantation procedure is similar in pricing to the linear harvest strip method, even though a NeoGraft is more detailed and intricate in nature.

The best way to determine whether you are a candidate for hair transplant using NeoGraft is a one-on-one complimentary consultation. Please call the office at 973-305-1400 to schedule today!

Jeffrey B. Wise, M.D., F.A.C.S., graduated with honors from Yale University. He obtained his medical degree from the Cornell University School of Medicine. He served his internship in general surgery and residency in head and neck surgery at the University of Pennsylvania School of Medicine, where he graduated with the department's highest award for research and innovation in facial plastic and reconstructive surgery. Dr. Wise served as a fellow at the



New York University School of Medicine and Manhattan Eye, Ear, and Throat Hospital.

Dr. Wise is one of only a handful of surgeons internationally who is double board-certified in head and neck surgery and facial plastic and reconstructive surgery. He is on clinical faculty at the New York University School of Medicine, where he teaches facial plastic surgery. He is also a fellow of the prestigious American College of Surgeons.

With the collaboration of a talented, highly trained and patient-focused team, Dr. Wise and his entire staff deliver forward-thinking expertise with unparalleled results.