
**INCREMENTAL, SUBTLE CHANGES
SLOW THE FACIAL AGING PROCESS**

When it comes to cosmetic surgery, Dr. Jeffrey Wise knows that less is more. Double board certified in facial plastic and reconstructive surgery and otolaryngology-head and neck surgery, he is using emerging technologies that are less invasive, less risky and less extreme, while giving patients more options with more natural-looking results.

“Gone are the days of the one-size-fits-all face-lift,” says Dr. Wise, who has dedicated his career exclusively to enhancing the face, head and neck, performing more than 4,000 face-lift and eyelid procedures. “When it comes to facial rejuvenation, we’re using a combination of incremental procedures that offer quick recoveries and long-lasting solutions.”

This multifaceted approach requires Dr. Wise to tackle the three components of aging: sagging tissue, volume loss, and loss of skin quality and elasticity. Using the right combination of noninvasive and minimally invasive treatments, he can create beautifully subtle changes that help maintain harmony in the face. For sagging tissue, a face-lift is still the most effective solution. Dr. Wise will typically combine this with fat transfer using the body’s own fat cells to add volume and eliminate fine lines and wrinkles. He finishes with a CO2 or erbium laser rejuvenation procedure to stimulate collagen production and improve skin elasticity.

Since the eyes are often the first to show signs of aging, women and men in their 30s and 40s are proactively undergoing eyelid procedures to stave off the aging process. “Frequently, people are coming in for eyelid surgery long before they would ever consider a face-lift,” says Dr. Wise, adding that when done properly, an eyelid procedure will last decades.

Dr. Wise practices in Wayne and is among a handful of plastic surgeons in the country to offer Neograft, the most advanced single-follicle hair grafting technique available. For more information visit drwise.com.



Jeffrey B. Wise, MD, FACS.