
**THE LATEST IN HAIR RESTORATION TECHNOLOGY OFFERS
A LASTING SOLUTION FOR THINNING HAIR**

Dr. Jeffrey B. Wise, of the Wise Center for Plastic Surgery in Wayne, is one of only a handful of surgeons double-board certified in otolaryngology—head and neck surgery and facial plastic and reconstructive surgery. After receiving his undergraduate degree at Yale, he trained at Cornell University School of Medicine and the University of Pennsylvania. He currently teaches facial plastic surgery at the NYU School of Medicine.

Until recently, hair transplantation technology allowed patients one option: the linear-harvest technique or “strip method,” which required the physician to cut out a strip of scalp for grafting and close the area with sutures or staples. Recovery time could be six weeks or more. Now, Dr. Wise is pleased to offer NeoGraft, a new, minimally invasive hair restoration technology that’s ideal for men and women who want to do something about thinning hair or bald areas of the scalp. “In this procedure, I harvest individual hair follicles from the back of the head, without a scalpel or stitches, so there’s no telltale linear scar,” says Dr. Wise, who operates out of his Joint Commission–accredited, state-of-the-art facility. “The patient can anticipate minimal downtime and return to work in a couple of days. I recently performed NeoGraft for a 60-year-old local businessman who was always extremely insecure about his hair loss. Now, whenever he sees me, he tells me that I have changed his life. He says that people can’t pinpoint what he had done, but they remark on how amazing he looks. The procedure has given him a tremendous confidence boost in both his business and social life.”



Jeffrey B. Wise, MD, FACS

Dr. Wise can also work wonders on the face. His practice focuses exclusively on facial plastic surgery, offering a range of procedures including face-lift, eyelid surgery, brow-lift, rhinoplasty and ear surgery, as well as less invasive treatments such as Ulthera®, fractionated CO2 laser skin resurfacing, laser hair removal, platelet-rich plasma therapy, painless laser tattoo removal, PermaLip™ implants and injectable fillers. Dr. Wise, who has performed more than 3,500 facial rejuvenation and eyelid procedures, always focuses on exemplary care, from personalized service to natural results. He invites prospective patients to contact his office for a personal consultation.